

GREETINGS TODAY magazine

Media Pack 2012

More ways to get to the heart of your market

Greetings Today offers you great coverage in both print and online. GT provides unrivalled coverage of all the major shows, plus latest news and retail initiatives and card releases.

The larger super-A4 magazine format has a clean, uncluttered, modern design, perfect to showcase your latest product releases.

The GT magazine reaches 6,143* greeting card, gift shop and stationery buyers from both the independent and the multiple retail sectors.

(*ABC audit July 2010 - June 2011)



Greetings Today - Worldwide

The website www.greetingstoday.co.uk was launched at Spring Fair in 2010 and together with its email news flash service, has quickly established itself as the industry's leading online news provider.



GT Digital Edition

The GT digital edition, available online, is now received by over 5,000 readers in 36 countries worldwide.

You can register to receive weekly news updates and the digital edition at www.greetingstoday.co.uk

No other magazine reaches more of the market in more ways than Greetings Today.

How we can help to promote your business

1. Right hand page advertisement placing in agreed positions within editorial features.
2. Free inclusion in the digital edition with live links connecting readers directly to your inbox and website – unique to GT.
3. Editorial on your latest products with around 250 words plus image/s.

Get in touch

For more information on what we can do to help you to develop and promote your business in both print and online – email jfurlong@lemapublishing.co.uk or call John Furlong on 01442 289930.

Technical spec
Specifications for artwork and size dimensions are sent on receipt of booking an advert.

Double Page Spread (colour)
Full Page Colour
Half Page Colour
Quarter Page Colour
Front Cover
Inside Cover Foldout
Inserts

	1	3	6	9
Double Page Spread (colour)	£2,425	£2,299	£2,178	£1,936
Full Page Colour	£1,375	£1,305	£1,237	£1,100
Half Page Colour	£825	£783	£742	£660
Quarter Page Colour	£539	£512	£485	£431
Front Cover	£3,300	£3,025		
Inside Cover Foldout	£4,125			
Inserts	Price On Application			



www.greetingstoday.co.uk